



Sheet 1 of 1

FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)	ATTORNEY DOCKET NO.	APPLICATION NO.
	1619.1011	09/769,369
	FIRST NAMED INVENTOR	
	Kuniharu TAKAYAMA	
	FILING DATE	GROUP ART UNIT
	January 26, 2001	3622

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	AA						
	AB						
	AC						
	AD						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	TRANSLATION YES NO		ABSTRACT
	AE	7-168544	07/04/1995	Japan	X		
	AF	11-46193	02/16/1999	Japan	X		
	AG	8-76706	03/22/1996	Japan	X		
	AH						

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

				TRANSLATION YES NO	
	AI	Kazuma Ando, "Q&A: What is measuring an audience rating in the Internet?", NIKKEI COMMUNICATIONS, Nikkei BP, No. 227, August 5, 1996, pp. 132-133			X
	AJ	Toshiaki Matsumoto, "Sony & Nifty enter the War of electronic mail advertisement which is 'never fail to reach', NIKKEI MULTIMEDIA, Nikkei BP, No. 37, July 16, 1998, pp. 88-93			X

EXAMINER	DATE CONSIDERED
DONALD L. CHAMPAGNE PRIMARY EXAMINER	12 May 2007
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	



ATTACHMENT 1(g)

LIST OF ADDITIONAL SUBMITTED DOCUMENTS	ATTORNEY DOCKET NO.	APPLICATION NO.
	1619.1011	09/769,369
	FIRST NAMED INVENTOR	
	Kuniharu TAKAYAMA	
	FILING DATE	GROUP ART UNIT
	January 26, 2001	3622

The following document(s) is/are listed in accordance with the duty of disclosure provisions of 37 CFR § 1.56, so that the Examiner may consider same should he deem any thereof to be material to examination of the subject application.

It is requested that the Examiner acknowledge his consideration of document(s) below-listed by initialing same in the space provided adjacent each such application and that the Examiner sign and date this form at the bottom thereof to confirm such consideration having been given.

This submission in no way represents an admission that any of the information listed herein constitutes prior art with respect to the subject application; and unless and until such prior art status is established, this submission is not a request that the information presented herein be printed on the face of any patent issuing from the subject application in which this information is being filed.

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	BA						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO	
	BB							

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

			TRANSLATION YES NO	
	BC	Japanese Office Action mailed March 7, 2006 for Japanese Patent Application No. 2001-176505		X
	BD	Japanese Final Office Action mailed September 12, 2006 for Japanese Patent Application No. 2001-176505		X

EXAMINER	DONALD L. CHAMPAGNE	DATE CONSIDERED	12 MAY 2007
*EXAMINER: Initial if document considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

Presumed to be authentic for prior art
the submitted documents (in Japanese)
for "2001-176505" but not for 2006 dates.